



Cambridge and Coleridge Club plan 2021

Keith Clarke, June 2021

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Club Purpose



- ▶ Cambridge and Coleridge Athletic Club, a Charitable Incorporated Organisation (CIO), is for the benefit of the public and, in particular, the inhabitants of Cambridge and its surrounding districts.
- ▶ The club purpose is (derived from the CIO Constitution of 2017):
 - ▶ to promote community participation by providing facilities for athletics*
 - ▶ to promote healthy recreation and improve quality of life for all involved;
 - ▶ to welcome members regardless of an individual's circumstances.
- ▶ NOTE: *Athletics includes track and field athletics (running, jumping, throwing), as well as sports hall athletics, cross-country running, road and endurance running, race-walking, fell-running, wheelchair racing and other disciplines suitable for athletes with physical or mental impairments.

2021 Plan Intent



- ▶ The club undertakes a review of its significant activities and initiatives every few years in order to update the club's priorities.
 - ▶ The last such planning activity ran from 2016 into 2017.
- ▶ The review considerations and output are written up in a “club plan”
 - ▶ which guides priorities for the next few years.
- ▶ This plan should remain valid until the next Strategic planning process is undertaken
 - ▶ which is expected to be in the 3-5 year timeframe.

Methodology



- ▶ Committee ideas sessions started early 2020 along with some outreach to the membership with a Google form
- ▶ Restarted in March 2021
- ▶ A governance review took place using: “Charity Governance Code – for smaller Charities”
- ▶ A committee sub-group
 - ▶ Created long list of ideas and considerations
 - ▶ Recommended priorities for action now and later

Overall Themes



1. To improve the sustainability of the club's organisation and operations
 - ▶ to ensure there is strength in depth in all areas of need;
2. To enhance the positive impact of club membership
 - ▶ to focus on improving people's fulfilment, social and emotional engagement and their physical and mental well-being;
3. To extend the impact of the club out into the community
 - ▶ to reach out to those historically been left behind by sports clubs;

For immediate action



1. Creation of a Track and Field working group led by the portfolio holder (learning from Endurance working group)
2. Creation of a Junior Academy working group led by the Young Athletes portfolio holder
3. Creation of a C&C Trust process document to cover to describe how the fund will be managed from now on.
4. Recruit a Disability representative for the main committee
5. Structure the main committee meetings into an annual timetable of major topics
6. The Orbis donation spending plan

For action when ownership emerges



1. Creation of Athletic and Volunteer pathway plans
2. Create an inclusion framework and plan
3. Create at least 2 community clubs for pre-U13s with financial opportunities for willing coaches;
 - ▶ partnership with other clubs and organisations as part of outreach
4. Create an additional services plan

How to get involved



- ▶ If you would like to help us improve the plan or its implementation then please talk to us:
- ▶ Contact one of the committee members:
<https://www.cambridgeandcoleridge.org.uk/about-us>
- ▶ Or email Keith Clarke on chair@cambridgeandcoleridge.org.uk
- ▶ Your help will enable the club to progress forward
- ▶ Thank you